

## Regulatory 101: Drug Name Modifiers – Definition, Categories, Generics, And CAPA

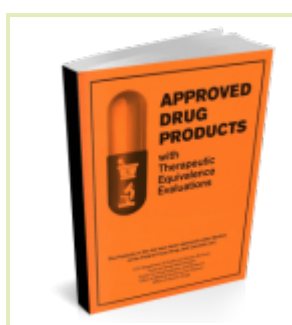
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By

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**INTRODUCTION** Drug name modifiers are descriptive components of proprietary drug names. Drug name modifiers are letters, words, numbers, or combinations thereof that describe a unique product characteristic as part of the proprietary drug name. Examples of drug name modifiers include PM in Tylenol PM®, SR in Wellbutrin SR®, D in Claritin-D®, HFA in ProAir HFA®, and numerous others. Modifiers are developed primarily for commercial marketing purposes to distinguish a specific product.&

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